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IONICON announces new distribution partner for INDIA

IONICON Analytik, the world's leading PTR-MS company, specialized in ultra-sensitive and high-resolution online mass spectrometry for trace gas analysis and MARS Bioanalytical Pvt Ltd a leading company in the field of analytical, biotech and environmental instruments in India are teaming up to target the Indian market.

"The common goal is to offer the range of unique IONICON PTR-MS products to Indian customers and provide excellent local service and support handled by MARS with its head office in New Delhi and branch offices in Chandigarh, Mumbai, Pune, Hyderabad and Chennai", explains IONICON's CEO Lukas MÄRK.

IONICON recently sold and delivered a High-Sensitivity PTR-MS system to the prestigious Indian Institute of Science Education & Research (IISER) Mohali in Chandigarh.

"We would like to give more scientists in India the opportunity to conduct research with IONICON instruments in the near future and to achieve this, a local partner is essential", MÄRK continues.

IONICON is the world's leading producer of on-line VOC detectors with market-leading, on-line and real-time, single-digit pptv-level detection limits using the unique proton transfer reaction – mass spectrometry PTR-MS technology. Since 1998 IONICON is serving leading scientists with VOC monitoring and quantification instruments in many different areas including environmental research, pollution monitoring, atmospheric chemistry, food & flavour science and illicit substances detection.

MARS Bioanalytical Pvt Ltd, established in year 2004 is a leading company in the field of Analytical, Biotech and Environmental instruments. MARS Bioanalytical is associated with world leading manufacturers and provide high quality instruments. MARS has locations in New Delhi (headquarter), Chandigarh, Mumbai, Pune, Hyderabad and Chennai. MARS has a total strength of over 25 professionals to provide sales and service to its customers across India.

The IONICON product range comprises the PTR-QMS Series (IONICON High-Sensitivity PTR-QMS 500 with its market-leading detection limit of < 1 pptv; the IONICON PTR-QMS 300, a very robust and small VOC monitoring system with a very advantageous price) and the PTR-TOFMS Series (IONICON PTR-TOF 8000 providing a mass resolution of up to 8000 m/Δm and the IONICON PTR-TOF 2000 with its detection limit < 5 pptv).

IONICON also produces special monitoring solutions for various industrial applications, has a strong in-house R&D department and is partner of many international research projects with renowned academic partners.



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